

CALL FOR PAPERS AND SYMPOSIA

Industry Studies Annual Conference May 28-29, 2009, University of Illinois at Chicago, Chicago, Illinois

We cordially invite submissions of individual papers and organized symposia for the 2009 Industry Studies Conference, to be held on May 28-29, 2009, University of Illinois at Chicago, Chicago, Illinois. The field of industry studies focuses on topics related to firms and the markets in which they compete and draws on a wide range of disciplines -- including the social sciences, management, industrial economics, operations engineering, labor markets and employment relations, and other related research and policy areas. Industry Studies research is grounded in observation of firms and workplaces and a deep understanding of the institutions that shape the competitive environment. We welcome submissions of all kinds that incorporate this approach.

The conference program will include competitively selected organized symposia as well as individual papers. It will also feature a pre-conference workshop for junior faculty, plenary sessions, and an awards dinner for the year's best dissertation and other contributions to the field of Industry Studies.

We welcome submissions for the competitive sessions across a wide range of topics covering the entire field of industry studies, and encourage the submission of symposia.

Submission Guidelines

Abstracts for papers and symposia may be submitted on-line via the conference website: www.industrystudies.pitt.edu/Chicago09. The deadline for abstract submissions is December 1, 2008.

This year, we have developed a series of topical and discipline-related research streams to organize the submission process. Please submit your abstract to the stream that most closely reflects your research (please choose only one). Or you may submit your abstract to the General Industry Studies Stream (Comparative and Industry Specific Studies).

Research Streams

Innovation (Coordinator: Roger Bohn)

Innovation methods have been undergoing rapid change and experimentation for some time, much of it broadly related to "distributed innovation." This stream invites papers related to trends, case studies, or analyses of practices in companies or industries that are trying new methods (whether successfully or not). Although geographically distributed innovation has received the most publicity, other approaches such as user-generated innovation and open source are of equal interest. New research on the interactions between intellectual property laws and innovation is also welcome.

Industrial Economics and Industry Studies (Coordinator: Francine Lafontaine)

These sessions are meant to highlight empirical work in Industrial Economics that relies heavily on researchers' deep knowledge about an industry, including knowledge of the regulatory

framework within which firms in the industry operate. In the spirit of industry studies, this knowledge usually is obtained via years of interaction with industry participants as well as regulatory bodies. Researchers involved in empirical work using firm-level data to understand firm decision making or regulatory effects are particularly encouraged to submit papers.

Operations Research and Industry Studies (Coordinator: Cynthia Barnhart)

Operations Research methods have been broadly applied to industry problems, including strategic, tactical and operational issues. These sessions are intended to spotlight successful approaches, and describe the associated impacts and contributions of using operations research to solve various industry problems. They will serve to underscore the importance of combining industry-specific knowledge with operations research methodology in addressing these problems.

Globalization and R&D (Coordinator: Martin Kenney)

Industry value chains have increasingly become global in nature. The fact that R&D is globalizing is not new, though there has been considerable debate about the true extent of this globalization. What is new is the rapid expansion of R&D activities in developing nations, particularly India and China. We encourage submissions that examine the dynamics of R&D offshoring in individual industries. These submissions may include, but are not limited to studies examining how transnational R&D is organized and managed, comparisons between R&D operations in particular industries, management strategies for protecting firm knowledge assets offshore, and the role of expatriates in transferring skills in particular industries.

Energy Markets and Regulation (Coordinator: Geoffrey Parker)

Firms across industries and regions face large challenges as they seek to respond to increases in energy costs and reduce their environmental impacts. Regulatory change and uncertainty complicate the problem, especially for industries that make long-lived capital investments or costly-to-change location decisions. We invite papers or panels on firm adaptation to changing energy markets and their associated environmental regulatory frameworks. Researchers using primary source firm-level data are particularly encouraged to submit papers.

Labor Markets and Employment Relations (Coordinator: David Weil)

Paper and symposia proposals in this research stream should examine the impacts of firm, industry, market structure, and / or inter-industry relationships (e.g. supply chains) on labor markets, industrial relations, and / or human resource practices and outcomes. We are particularly interested in papers that relate industry-related developments in the above areas to larger public policy concerns such as wage dispersion; health care, pension and other benefit provision; workplace representation; low wage work; training; immigration; or labor law / workplace policy compliance.

General Industry Studies: Comparative and Specific Studies (Coordinator: Hal Salzman)

Research on issues not covered in the topical research streams should be submitted to this stream. Studies might cover topics such as globalization, changing markets, regulations, firm strategies, and restructuring in specific industries; or research comparing particular issues or economic activities across occupations, industries, or geographic regions.

Submission Process

Proposals for Individual Papers: The on-line submission procedure for individual papers will request the following information: Title of paper, key words, author(s)' name(s) and complete contact information, and paper abstract (250 word maximum). The abstract should include the central research question(s), methods, and key findings; and it should highlight the source of data on the industry of interest or the observational basis of the research (e.g., field-based interviews, site visits, participant observation, surveys, archival data collection).

Proposals for Organized Symposia: The on-line submission procedure for organized symposia will request the following information: Symposium title, key words, names and complete contact information for the chair, paper authors (up to 3 papers per session), and discussant (if needed, but not required); and an abstract that describes the overall theme and format of the symposium (250 word maximum). Each proposed paper in the symposium should include the title and abstract. The abstract (250 word maximum) should include the central research question(s), methods, and key findings; and it should highlight the source of data on the industry of interest or the observational basis of the research (e.g., field-based interviews, site visits, participant observation, surveys, archival data collection).

Notification of acceptance of submissions will be made by January 31, 2009. Authors will be asked to submit their papers and presentations to the website by May 4, 2009, and they also will be invited for publication in the *Sloan Industry Studies Working Paper Series*.

The conference is open to all Industry Studies Affiliates, including faculty members associated with Sloan Industry Centers and all other scholars who have joined the Sloan Industry Studies Program independently as members of this listserv. To become an Industry Studies Affiliate, please visit the Sloan Industry Studies website: <http://www.sloan.org/programs/affiliates.shtml> Graduate students are also welcome to attend, but they are not eligible to submit papers independently for consideration on the conference program.

The conference web site will be updated regularly as more information about the conference becomes available. Please feel free to contact the Conference Program Co-Chairs, Eileen Appelbaum <eappelba@rci.rutgers.edu> and Rosemary Batt <rb41@cornell.edu> with related questions.

2008 Industry Studies Conference Program Committee

- Eileen Appelbaum, Rutgers University
- Rosemary Batt, Cornell University
- Cynthia Barnhart, Massachusetts Institute of Technology
- Roger Bohn, University of California - San Diego
- Francine Lafontaine, University of Michigan
- Martin Kenney, University of California - Davis
- Geoffrey Parker, Tulane University
- Hal Salzman, Rutgers University
- David Weil, Boston University
- Gail Pesyna, Alfred P. Sloan Foundation